

Wisconsin Holstein Presents...

The 2025 Wisconsin Holstein Treasure Quest

What is the Wisconsin Holstein Treasure Quest?

This event is a celebration and promotion of high caliber calves and their breeders and owners. Proceeds from this event benefit the state association members and fund breed promotion events held each year.

What can state members do to get involved?

State members can enter Registered Holstein heifers born between March 1 and December 31, 2024. Any state member can nominate a heifer using the form below. All entries must be received with a fee of \$80 by February 3, 2025. By entering your calf in the Treasure Quest, you are committed to potentially having the calf selected as the winner. The \$80 entry fee also includes an entry in the Midwest National Spring Show or Midwest Spring Red & White Show. Members can also participate by purchasing a lottery ticket for the chance to win one of the entered calves. There will be 125 lottery tickets printed, and 123 of them will be sold for \$100 each. The remaining two tickets will be auctioned off; one will benefit the WHA Scholarship fund and the other the WHA Juniors. These auctions will be held at the state adult convention and spring show, and the tickets purchased will automatically be in the top 12 drawing.

When and where is the drawing held?

The raffle drawing will be held following the selection of Intermediate Champion at the 2025 Midwest National Spring Holstein Show on Sunday, April 27, 2025. Ticket holders must not be present to win, however, they do need a representative to choose a calf or bucket on their behalf. Ten tickets will be drawn on the day of the show, and they will be joined by the two tickets auctioned for a chance to win a new Holstein calf. Eleven winners will receive consolation buckets, valued at \$100 each and one lucky ticket holder will go home with a calf. The breeder whose calf is chosen will receive a check for \$5000, and those not chosen get to return home!

Where can I get my ticket?

Tickets can be purchased from any WHA board member or the state office by calling 1-800-223-4269.

Additional Information

All calves entered prior to spring show will be on display at the show and led into the ring at the time of the drawing. The *Wisconsin Holstein News* will feature a special section on the entered calves in the Spring issue and be showcased in digital communications.



Wisconsin Holstein Treasure Quest Calf Entry Form

Heifer's Registered Name _____

Registration # _____ Birthdate _____

Sire: _____ Dam: _____

Dam's Production Record: _____ Age _____ days _____ M _____ F _____ P

Photos available: _____

Owner's Name: _____

Address: _____ City, State, Zip: _____

Telephone: _____ E-mail: _____

Signature: _____

I have enclosed my \$80 non-refundable application fee. By entering your calf in the Treasure Quest, you are committed to potentially having the calf selected as the winner. The entry fee includes an entry to the Midwest National Spring Show or Midwest Spring Red & White Show.

Due by February 3, 2025 to
WI Holstein Association, 902 Eighth Avenue, Baraboo, WI 53913